

BIN2BEAN training series #2

Attracting private
investment for biowaste-
to-soil improver
innovations

Date
29/09/2026



Objectives of the training

- Navigate the **private investment landscape** for circular bioeconomy ventures.
- Understand **what investors look for**
- **Communicate your value proposition** effectively
- Prepare the key technical, economic and organisational elements needed for an **investment decision** on a biomass processing facility.
- Apply a **practical investment calculation** approach to a biowaste processing plant.



What you'll learn



- **Who** the key private investors in the circular bioeconomy are
- **What** investors look for before funding a venture
- **How** to pitch your value proposition with the Business Model Canvas
- **How** to prepare for an investment decision on a processing facility
- **How** to calculate the investment for a biowaste plant

Thank you!



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