BIN2BEAN TRAINING SERIES

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Welcome to Bin2Bean Training series!

Module 5 – Writing a Winning Proposal (Part 2): Impact

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Impact

Show how your project makes a **real difference**

1 - Expected outcomes in the call text

How your project will contribute to achieving them?

2 - Long term expected outcomes

Economic, technological e societal impacts

Go beyond short-term results → show long-term benefits!

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Describe your measures to **maximise** impact

How?

1. **Disseminate** your results
2. **Communicate** your project to the public
3. **Exploit** your results

Remember: quantifying the outputs and using **KPIs** are key!

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Watch out!

- ✕ **Using claims without numbers or evidence**
- ✕ **Ignoring social, economic, or environmental** dimensions
- ✕ **Weak plan** for dissemination, communication, exploitation
- ✕ **Missing links** to EU policies or Work Programme destinations
- ✕ **Not checking** the call template & requirements

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Module 5 – Writing a Winning Proposal (Part 2): Impact

Sara Daniotti

Bin2Bean Coordinator

Head of Bioeconomy Unit of Consorzio Italbiotec

sara.daniotti@italbiotec.it

Consorzio Italbiotec

bin2bean.eu

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