BIN2BEAN TRAINING SERIES

Bin2Bean



Welcome to Bin2Bean Training series!

Module 1 – Why Funding Matters

Co-funded by
the European Union

Reduces risk

Innovating in the biowaste sector can be **expensive** and **uncertain**, public funding helps share that risk

Accelerate market readiness

Funding allows you to **test**, **validate**, and **improve** your solutions so they’re ready for customers and investors across Europe

Enables scaling up

Public funding can provide the support you need to **reach wider markets** and **achieve greater impact**

Builds credibility

Securing EU or national funding signals that your project is **innovative** and **solid,** making it easier to **attract** partners and investors

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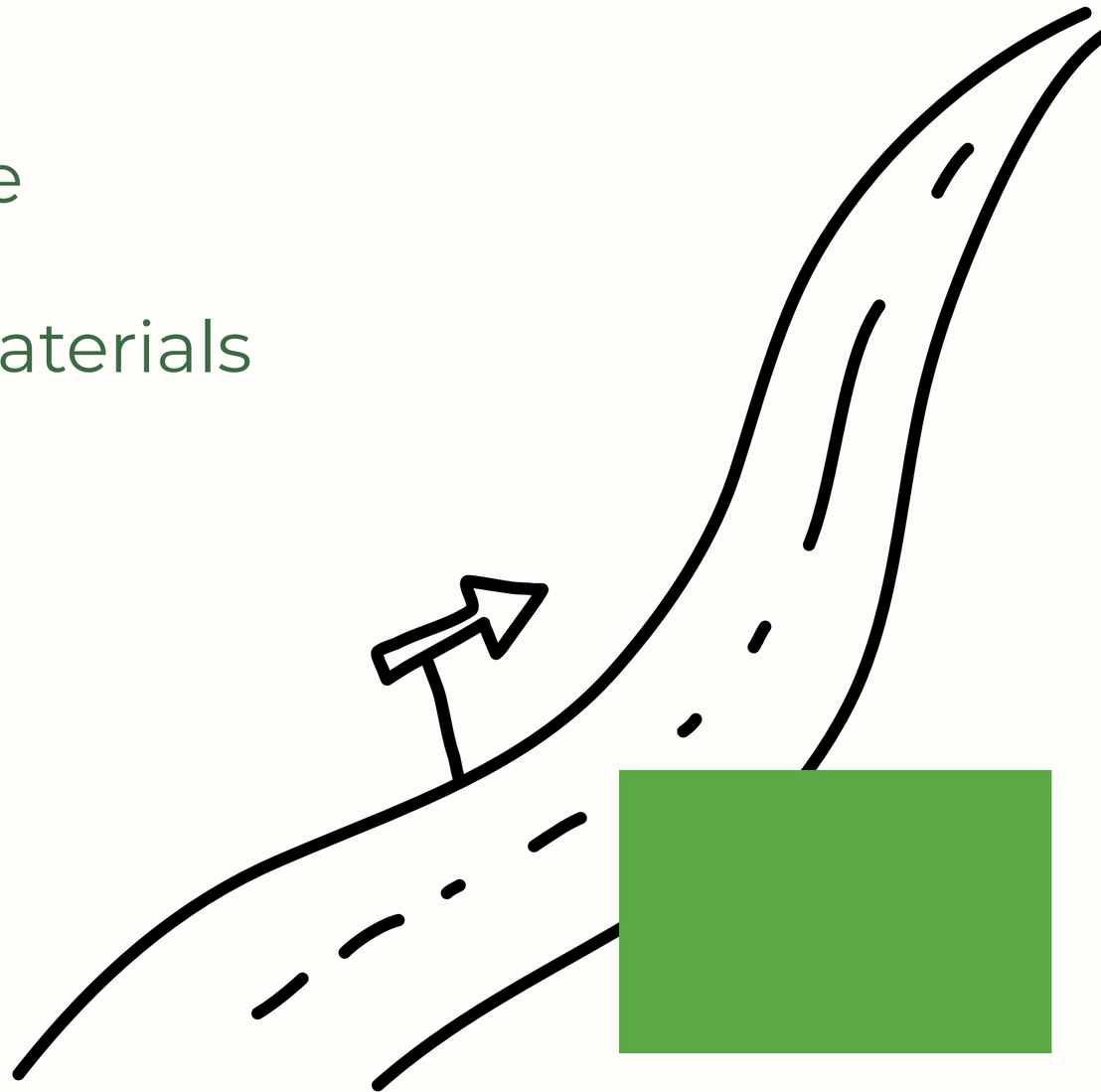
What will you learn?

1. **How** European funding mechanisms work
2. **How to find** funding opportunities relevant to your business
3. **How to write** strong, competitive proposals
4. **How to plan** financially for funded projects

How?

1. Watch **each** video module
2. Download the **support** materials
3. Explore **translations**
4. **Take the final quiz**



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Download the terminology glossary here:

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Module 1 – Why Funding Matters

Sara Daniotti

Bin2Bean Coordinator

Head of Bioeconomy Unit of Consorzio Italbiotec

sara.daniotti@italbiotec.it

Consorzio Italbiotec

bin2bean.eu

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